



Kandiyohi County & City of Willmar
ECONOMIC DEVELOPMENT COMMISSION

JOINT OPERATIONS BOARD (OB) MEETING

AGENDA

11:00 a.m., August 10, 2023

Community Room, Heritage Bank, N.A., Willmar and Via ZOOM Video Conference

11:00 **CALL TO ORDER** (6 members/4 = quorum) President Art Benson

11:01 **ADDITIONS OR DELETIONS TO AGENDA OR CONSENT AGENDA** President Benson

11:02 **PRESENTATION OF 2021 RETAIL TRADE ANALYSIS.** Kathryn Leys
University of Minnesota Extension Educator

11:32 **CONSENT AGENDA**

- Approve:
1. Minutes of July 13, 2023
 2. Financial reports as of July 31, 2023
 3. Approve payment of invoices over \$2,500:
 - a. American Welding & Gas in the amount of \$4,200 from childcare grant funds

- Accept:
- Committee/Subcommittee Minutes
1. Agriculture and Renewable Energy Development 4/20 and 6/15/2023
 2. Broadband and Advanced Technology 7/10/2023
 3. Business Retention and Expansion/Recruitment 3/3/2023
 4. Marketing and Public Relations 5/22/2023

11:35 **ITEMS REMOVED FROM CONSENT AGENDA** President Benson

11:45 **UNFINISHED BUSINESS**

12:00 **NEW BUSINESS**

1. Executive Pulse License Agreement, Proposal and Costs Aaron Backman

12:20 **REPORTS**

1. Economic Development Activity Jacob Kolander/Justice Walker/Leslie Valiant/
Aaron Backman/Sarah Swedburg
2. Elevate Community Business Academy. Sarah Swedburg
3. Grants. Sarah Swedburg
 - a. Child Care Economic Development Grant Sarah Swedburg
 - b. Main Street Economic Revitalization Program. Sarah Swedburg

12:45 **COMMITTEE REPORTS**

1. Agriculture and Renewable Energy Development Noah Hultgren/Sarah Swedburg
 - a. Industrial Hemp Exploratory Subcommittee Sarah Swedburg
2. Broadband and Advanced Technology Jesse Gislason/Sarah Swedburg
3. Marketing and Public Relations Jesse Gislason/Kelsey Olson
4. Business Retention and Expansion/Recruitment . . Les Heitke/Mary Warszynski/Steve Gardner/
Aaron Backman/Sarah Swedburg
5. Finance. Kelly TerWisscha/Aaron Backman/Sarah Swedburg
 - a. Loan approvals
6. Leisure Travel Art Benson/Kelsey Olson

12:55 **WHAT'S UP.** Board Members

1:00 **ADJOURNMENT** President Benson

NEXT MEETING—The next regular board meeting is **11:00 a.m., Thursday, September 14, 2023** at the Community Room of Heritage Bank, 310 First Street SW, Willmar, and via ZOOM video conference