Kandiyohi County & City of Willmar
ECONOMIC DEVELOPMENT COMMISSION

JOINT OPERATIONS BOARD (OB) MEETING
AGENDA
11:00 a.m., April 13, 2023
Community Room, Heritage Bank, N.A., Willmar and Via ZOOM Video Conference

11:00 **CALL TO ORDER** (6 members/4 = quorum) . . . . . President Art Benson

11:01 **WELCOME NEW BOARD MEMBER, NOAH HULTGREN** . . . . . President Benson

11:03 **ADDITIONS OR DELETIONS TO AGENDA OR CONSENT AGENDA** . . . . . President Benson

11:04 **CONSENT AGENDA**

Approve:
1. Minutes of March 9, 2023
2. Financial reports as of March 31, 2023
3. Addition of new committee members:
   a. Tiffany Hintz to the Marketing and Public Relations Committee
   b. Chuck Stranberg to the Broadband and Advanced Technology Committee
4. Resignations of committee members:
   a. Brian Zawierucha and Goldie Smith from the Broadband and Advanced Technology Committee
   b. Nick Dalton from the Finance Committee
5. Payment of invoices over $2,500:
   a. Invoice No. 0308811 from Bolton & Menk in the amount of $5,375 from the TIGER II Grant/Wye/Industrial Park line of the budget

Accept: Committee/Subcommittee Minutes
1. Agriculture and Renewable Energy Development 1/19 and 2/16/2023
2. Industrial Hemp Exploratory Subcommittee 1/9 and 2/13/2023
3. Broadband and Advanced Technology 3/6/2023
4. Business Retention and Expansion/Recruitment 12/2/2022
5. Finance 1/10/2023
6. Marketing and Public Relations 2/27/2023
7. Leisure Travel 2/6/2023

11:10 **ITEMS REMOVED FROM CONSENT AGENDA** . . . . . President Benson

11:12 **UNFINISHED BUSINESS**

1. 2023 Planning Session . . . . . Aaron Backman

2. Tiny Homes Update . . . . . Aaron Backman

11:32 **NEW BUSINESS**

1. Incentive Recommendations for EDC Staff. . . . . Aaron Backman

2. 2024 Budget Process . . . . . Aaron Backman

12:00 **REPORTS**

1. Economic Development Activity . . . . . Jacob Kolander/Justice Walker/Leslie Valiant/ Aaron Backman/Sarah Swedburg

2. Elevate Community Business Academy . . . . . Sarah Swedburg

12:35 **COMMITTEE REPORTS**

1. Agriculture and Renewable Energy Development . . . . . Abdulcadir Gaal/Sarah Swedburg
   a. Industrial Hemp Exploratory Subcommittee . . . . . Sarah Swedburg

2. Broadband and Advanced Technology . . . . . Jesse Gislason/Sarah Swedburg

3. Marketing and Public Relations . . . . . Jesse Gislason/Kelsey Olson
   a. EDC Rebranding . . . . . Aaron Backman/Jesse Gislason/Kelsey Olson

4. Business Retention and Expansion/Recruitment . . . . . Les Heitke/Mary Warszynski/ Aaron Backman/Sarah Swedburg

5. Finance. . . . . Kelly TerWisscha/Aaron Backman/Sarah Swedburg
   a. Recommendation for COBAL Account
   b. Recommendation Regarding Willmar Child Care Center Loan
   c. Loan Approval for Wings Gymnastics

6. Leisure Travel . . . . . Art Benson/Kelsey Olson
   a. CVB Board update. . . . . Art Benson
   b. Glacial Ridge Curling Club update . . . . . Art Benson

12:55 **WHAT'S UP**. . . . . Board Members

1:00 **ADJOURNMENT** . . . . . President Benson

NEXT MEETING—The next regular board meeting is **11:00 a.m., Thursday, May 11, 2023** at the Community Room of Heritage Bank, 310 First Street SW, Willmar, and via ZOOM video conference