



Kandiyohi County & City of Willmar
ECONOMIC DEVELOPMENT COMMISSION

**JOINT OPERATIONS BOARD (OB) MEETING
AGENDA**

11:00 a.m., April 13, 2023

Community Room, Heritage Bank, N.A., Willmar and Via ZOOM Video Conference

11:00 **CALL TO ORDER** (6 members/4 = quorum) President Art Benson

11:01 **WELCOME NEW BOARD MEMBER, NOAH HULTGREN** President Benson

11:03 **ADDITIONS OR DELETIONS TO AGENDA OR CONSENT AGENDA** President Benson

11:04 **CONSENT AGENDA**

- Approve:
1. Minutes of March 9, 2023
 2. Financial reports as of March 31, 2023
 3. Addition of new committee members:
 - a. Tiffany Hintz to the Marketing and Public Relations Committee
 - b. Chuck Stranberg to the Broadband and Advanced Technology Committee
 4. Resignations of committee members:
 - a. Brian Zawierucha and Goldie Smith from the Broadband and Advanced Technology Committee
 - b. Nick Dalton from the Finance Committee
 5. Payment of invoices over \$2,500:
 - a. Invoice No. 0308811 from Bolton & Menk in the amount of \$5,375 from the TIGER II Grant/Wye/Industrial Park line of the budget

- Accept:
- Committee/Subcommittee Minutes
1. Agriculture and Renewable Energy Development 1/19 and 2/16/2023
 2. Industrial Hemp Exploratory Subcommittee 1/9 and 2/13/2023
 3. Broadband and Advanced Technology 3/6/2023
 4. Business Retention and Expansion/Recruitment 12/2/2022
 5. Finance 1/10/2023
 6. Marketing and Public Relations 2/27/2023
 7. Leisure Travel 2/6/2023

11:10 **ITEMS REMOVED FROM CONSENT AGENDA** President Benson

11:12 UNFINISHED BUSINESS

- 1. 2023 Planning Session Aaron Backman
- 2. Tiny Homes Update Aaron Backman

11:32 NEW BUSINESS

- 1. Incentive Recommendations for EDC Staff..... Aaron Backman
- 2. 2024 Budget Process Aaron Backman

12:00 REPORTS

- 1. Economic Development Activity Jacob Kolander/Justice Walker/Leslie Valiant/
Aaron Backman/Sarah Swedburg
- 2. Elevate Community Business Academy Sarah Swedburg

12:35 COMMITTEE REPORTS

- 1. Agriculture and Renewable Energy Development Abdulcadir Gaal/Sarah Swedburg
 - a. Industrial Hemp Exploratory Subcommittee Sarah Swedburg
- 2. Broadband and Advanced Technology Jesse Gislason/Sarah Swedburg
- 3. Marketing and Public Relations..... Jesse Gislason/Kelsey Olson
 - a. EDC Rebranding Aaron Backman/Jesse Gislason/Kelsey Olson
- 4. Business Retention and Expansion/Recruitment..... Les Heitke/Mary Warszynski/
Aaron Backman/Sarah Swedburg
- 5. Finance..... Kelly TerWisscha/Aaron Backman/Sarah Swedburg
 - a. Recommendation for COBAL Account
 - b. Recommendation Regarding Willmar Child Care Center Loan
 - c. Loan Approval for Wings Gymnastics
- 6. Leisure Travel Art Benson/Kelsey Olson
 - a. CVB Board update..... Art Benson
 - b. Glacial Ridge Curling Club update..... Art Benson

12:55 WHAT'S UP..... Board Members

1:00 **ADJOURNMENT** President Benson

NEXT MEETING—The next regular board meeting is **11:00 a.m., Thursday, May 11, 2023** at the Community Room of Heritage Bank, 310 First Street SW, Willmar, and via ZOOM video conference