



Kandiyohi County & City of Willmar  
ECONOMIC DEVELOPMENT COMMISSION

**JOINT OPERATIONS BOARD MEETING**

**AGENDA**

**11:00 a.m., September 12, 2019**

**EDC Board Room, Willmar, MN**

11:00 **CALL TO ORDER** (7 members/4 = quorum) . . . . . Vice President Kerry Johnson

11:01 **ADDITIONS OR DELETIONS TO AGENDA OR CONSENT AGENDA** . . . . . Vice President Johnson

11:03 **CONSENT AGENDA**

- Approve:
1. Minutes of August 8, 2019 meeting
  2. Financial reports as of August 31, 2019
  3. Appointment of Samantha Crow to the Business Retention and Expansion/Recruitment Committee
  4. Payment of bills over \$1,000:
    - a. \$1,125 to Lakeside Press for an ad in the 2020 Willmar Lakes Area Visitors Guide from the Marketing and Public Relations Committee’s budget
    - b. REDstar invoice for \$1,966.32 from the Marketing and Public Relations Committee’s budget

- Accept: Committee/Subcommittee Minutes
1. Agriculture and Renewable Energy Development 7/18/2019
    - a. Ag Industrial Hemp Subcommittee 7/8/2019
  2. Broadband and Advanced Technology 8/5/2019
  3. Business Retention and Expansion/Recruitment 7/19/2019

11:05 **ITEMS REMOVED FROM CONSENT AGENDA** . . . . . Vice President Johnson

11:10 **UNFINISHED BUSINESS**

1. Golden Shovel Opportunity Zone Marketing Proposal . . . . . Aaron Backman
2. Opportunity Zone Summit in Brooklyn Park, September 18<sup>th</sup>. . . . . Aaron Backman
3. Township broadband project update . . . . . Connie Schmoll

**11:30 NEW BUSINESS**

1. Visit to Willmar by Steve Grove, Commissioner, Minnesota Department of Employment and Economic Development. . . . . Connie Schmoll

**12:30 PROGRESS REPORTS**

1. Willmar/Willmar Industrial Park . . . . . Dave Ramstad/Aaron Backman
2. Strategic Priority Areas. . . . . Aaron Backman/Connie Schmoll
  - a. Agricultural Innovation
  - b. Broadband
  - c. Business Support
  - d. Workforce Development
3. Rural Child Care Innovation Program . . . . . Connie Schmoll
4. Highway 23 Coalition Update . . . . . Donna Boonstra/Aaron Backman
5. Business Visits and Meetings. . . . . Aaron Backman/Connie Schmoll

**12:50 COMMITTEE REPORTS**

[REMINDER: UNLESS A BOARD MEMBER HAS A QUESTION OR NEEDS ACTION ON A COMMITTEE RECOMMENDATION, ONLY COMMITTEES WITH NEW INFORMATION SINCE THE MINUTES INCLUDED IN THE BOARD PACKETS SHOULD REPORT]

1. Agriculture and Renewable Energy Development . . . . . Rollie Boll/Connie Schmoll
2. Broadband and Advanced Technology . . . . . Donna Boonstra/Connie Schmoll
3. Business Retention and Expansion/Recruitment. . . . . Les Heitke/Kelly TerWisscha/  
Aaron Backman
4. Finance. . . . . Kerry Johnson/Aaron Backman
5. Marketing and Public Relations. . . . . Donna Boonstra/Jesse Gislason/Aaron Backman
6. Leisure Travel . . . . . Art Benson/Aaron Backman

**1:00 ADJOURNMENT** . . . . . Vice President Johnson

**NEXT BOARD MEETING—11:00 a.m., Thursday, October 10, 2019** at the EDC office, Willmar