



Kandiyohi County & City of Willmar
ECONOMIC DEVELOPMENT COMMISSION

**JOINT OPERATIONS BOARD (OB) MEETING
AGENDA**

11:00 a.m., March 10, 2022

**Community Room, Heritage Bank 310 First Street SW, Willmar
and Via ZOOM Video Conference**

11:00 **CALL TO ORDER** (7 members/4 = quorum) President Art Benson

11:01 **ADDITIONS OR DELETIONS TO AGENDA OR CONSENT AGENDA** President Benson

11:03 **CONSENT AGENDA**

- Approve:
1. Minutes of February 10, 2022
 2. Financial reports as of February 28, 2022

- Accept:
- Committee/Subcommittee Minutes
1. Industrial Hemp Exploratory Subcommittee 1/10/2022
 2. Broadband and Advanced Technology 2/7/2022
 3. Marketing and Public Relations 1/24/2022
 4. Addition of Ben Carlson and Ann Winge Johnson to the Marketing and Public Relations Committee

11:05 **ITEMS REMOVED FROM CONSENT AGENDA** President Benson

11:15 **UNFINISHED BUSINESS**

1. 2022 Strategic Planning Session - April 7, 2022 Aaron Backman

11:30 **NEW BUSINESS**

12:00 **REPORTS**

1. Economic Development Activity Justice Walker/Aaron Backman/Sarah Swedburg

2. Elevate Community Business Academy Sarah Swedburg

12:30 **COMMITTEE REPORTS** [REMINDER: UNLESS A BOARD MEMBER HAS A QUESTION OR NEEDS ACTION ON A COMMITTEE RECOMMENDATION, ONLY COMMITTEES WITH NEW INFORMATION SINCE THE MINUTES INCLUDED IN THE BOARD PACKETS SHOULD REPORT]

1. Agriculture and Renewable Energy Development Abdullahi Awale/Sarah Swedburg
a. Industrial Hemp Exploratory Subcommittee

2. Broadband and Advanced Technology Donna Boonstra/Sarah Swedburg

3. Business Retention and Expansion/Recruitment..... Les Heitke/Aaron Backman/
Sarah Swedburg

- a. Virtual Job Fair Results - February 23, 2022
- b. West Central MN Area Job Fair - April 6, 2022

4. Finance..... Kelly TerWisscha/Aaron Backman/Sarah Swedburg

5. Marketing and Public Relations..... Donna Boonstra/Jesse Gislason/Kelsey Olson

6. Leisure Travel Art Benson/Aaron Backman

12:50 **WHAT'S UP**..... Board Members

1:00 **ADJOURNMENT**..... President Benson

NEXT MEETING—The next regular board meeting is **11:00 a.m., Thursday, April 14, 2022** at the Community Room of Heritage Bank, 310 First Street SW, Willmar, and via ZOOM video conference