



Kandiyohi County & City of Willmar
ECONOMIC DEVELOPMENT COMMISSION

JOINT OPERATIONS BOARD MEETING

AGENDA

11:00 a.m., February 14, 2019

Board Room, EDC Office, Willmar

11:00 **CALL TO ORDER** (7 members/4 = quorum) President Kelly TerWisscha

11:01 **ADDITIONS OR DELETIONS TO AGENDA OR CONSENT AGENDA** President TerWisscha

11:03 **CONSENT AGENDA**

- Approve:
 - 1. Minutes of January 10, 2019 meeting
 - 2. Financial reports as of January 31, 2019
 - 3. Removal of committee members:
 - a. Jon Folkedahl from the Agriculture and Renewable Energy Development Committee
 - b. Russ Weeks from the Finance Committee
 - c. Larry Kleindl from the Broadband and Advanced Technology Committee
 - 4. Addition of Roger Imdieke and Rollie Nissen to the Broadband and Advanced Technology Committee
 - 5. Payment of REDstar Creative invoice in the amount of \$1,567.20
- Accept:
 - Committee/Subcommittee Minutes
 - 1. Ag Marketing & Event Planning Subcommittee 1/4/2019
 - 2. Broadband and Advanced Technology 1/7/2019
 - 3. Business Retention Expansion/Recruitment 1/4/2019
 - 4. Leisure Travel 12/3/2018

11:05 **ITEMS REMOVED FROM CONSENT AGENDA** President TerWisscha

11:10 **UNFINISHED BUSINESS**

- 1. Boards' Annual Strategic Planning Session. Aaron Backman
 - a. Approval of facilitator and cost

11:25 **NEW BUSINESS**

11:35 **PROGRESS REPORTS**

1. Willmar/Willmar Industrial Park Sarah Swedburg/Aaron Backman
2. 2018 Goals
 - a. Child Care Initiative Connie Schmoll
 - i. Willmar Child Care Center
 - b. Diverse Business Initiative Aaron Backman
 - i. Midtown Plaza Elevator Project
 - c. Opportunity Zones Connie Schmoll
 - d. Transportation Infrastructure Aaron Backman/Connie Schmoll
 - i. Highway 23 Coalition Legislative Reception
3. Retail Business Design Workshops Aaron Backman/Connie Schmoll
4. Business Visits and Meetings Aaron Backman/Connie Schmoll

12:45 **COMMITTEE REPORTS** [REMINDER: UNLESS A BOARD MEMBER HAS A QUESTION OR NEEDS ACTION ON A COMMITTEE RECOMMENDATION, ONLY COMMITTEES WITH NEW INFORMATION SINCE THE MINUTES INCLUDED IN THE BOARD PACKETS SHOULD REPORT]

1. Agriculture and Renewable Energy Development Rollie Boll/Connie Schmoll
2. Broadband and Advanced Technology Donna Boonstra/Connie Schmoll
3. Business Retention and Expansion/Recruitment Les Heitke/Kelly TerWisscha/
Aaron Backman
4. Finance Kerry Johnson/Aaron Backman
5. Marketing and Public Relations Donna Boonstra/Jesse Gislason/Aaron Backman
6. Leisure Travel Art Benson/Aaron Backman

1:00 **ADJOURNMENT**—Next board meeting **11:00 a.m., Thursday, March 14, 2019** at the EDC Office, 222 20th Street SE, Willmar