



Kandiyohi County & City of Willmar
ECONOMIC DEVELOPMENT COMMISSION

**JOINT OPERATIONS BOARD (OB) ANNUAL MEETING
AGENDA**

11:00 a.m., January 11, 2024

Community Room, Heritage Bank, Willmar and Via ZOOM Video Conference

11:00 CALL TO ORDER (7 members/4 = quorum) President Art Benson

11:01 ADDITIONS OR DELETIONS TO AGENDA OR CONSENT AGENDA President Benson

11:03 CONSENT AGENDA

- Approve:
1. Minutes of December 14, 2023
 2. Financial reports as of December 31, 2023
 3. Addition of Patrick Gilmore to the Marketing and Public Relations Committee
 4. Payment of the following:
 - a. Minnesota Counties Intergovernmental Trust for insurance (estimates) property/liability/cyber/duty \$4,985 and workers compensation \$433
 - b. \$6,250 (quarterly payment) to the Willmar Lakes Area Convention & Visitors Bureau

- Accept: Committee/Subcommittee Minutes
1. Agriculture and Renewable Energy Development 11/16/2023
 - a. Industrial Hemp Exploratory Subcommittee 11/13/2023
 2. Broadband and Advanced Technology 12/4/2023
 3. Business Retention and Expansion/Recruitment 9/13/2023
 4. Marketing and Public Relations 11/27/2023

11:05 ITEMS REMOVED FROM CONSENT AGENDA President Benson

11:10 UNFINISHED BUSINESS

1. EDC Rebranding
 - a. Tagline Brainstorming Kelsey Olson/Aaron Backman

11:15 **CONVENE SPECIAL MEETING OF JOINT POWERS BOARD**

11:30 **RECONVENE JOINT OPERATIONS BOARD MEETING**

UNFINISHED BUSINESS CONTINUED

2. Office Location Update. Aaron Backman
3. Other

11:40 **NEW BUSINESS**

1. Recognition of Retiring Board Member Kelly TerWisscha. President Benson
2. Changes to 2024 Budget for Elevate Community Business Academy Aaron Backman

12:00 **ANNUAL MEETING**

1. Regular Board Meeting Date, Time and Location President Benson
2. Election of 2024 Officers President Benson
3. Assignment of Board Members to Standing Committees President Benson

For information only, board members served on the following in 2023:

Ag Committee—Noah Hultgren
Broadband and Advanced Technology Committee—Jesse Gislason
BRE/R Committee—Les Heitke and Mary Warszynski
Finance Committee—Kelly TerWisscha
Marketing and Public Relations Committee—Jesse Gislason
Leisure Travel (CVB)—Art Benson

12:30 **REPORTS**

1. Economic Development Activity Christopher Corbett/Aaron Backman
2. Elevate Community Business Academy Aaron Backman
3. Child Care Economic Development Grant Tanna Stucky/Aaron Backman

12:50 **COMMITTEE REPORTS**

1. Agriculture and Renewable Energy Development Noah Hultgren/Aaron Backman
 - a. Industrial Hemp Exploratory Subcommittee Aaron Backman

- 2. Broadband and Advanced Technology Aaron Backman
- 3. Business Retention and Expansion/Recruitment Les Heitke/Mary Warszynski/
Aaron Backman
- 4. Finance Kelly TerWisscha/Aaron Backman
- 5. Marketing and Public Relations Jesse Gislason/Kelsey Olson
- 6. Leisure Travel Art Benson/Kelsey Olson

- 12:55 **WHAT’S UP.** Board Members

- 1:00 **ADJOURNMENT** President Benson

NEXT MEETING—The next regular board meeting is **11:00 a.m., Thursday, February 8, 2024** at the Community Room of Heritage Bank, 310 First Street SW, Willmar, and via ZOOM video conference