



Kandiyohi County & City of Willmar
ECONOMIC DEVELOPMENT COMMISSION

**JOINT OPERATIONS BOARD (OB) MEETING
AGENDA**

11:00 a.m., March 9, 2023

Community Room, Heritage Bank, N.A., Willmar and Via ZOOM Video Conference

11:00 **CALL TO ORDER** (6 members/4 = quorum) President Art Benson

11:01 **ADDITIONS OR DELETIONS TO AGENDA OR CONSENT AGENDA** President Benson

11:03 CONSENT AGENDA

- Approve:
1. Minutes of February 9, 2023
 2. Financial reports as of February 28, 2023
 3. Addition of Sam Romain to the Marketing and Public Relations Committee
 4. Payment of invoices over \$2,500:
 - a. Invoice No. 0307233 from Bolton & Menk in the amount of \$9,658 from the Tiger II/Industrial Park line of the budget
 - b. Invoice No. 4210 from Redwood Valley Technical Solutions in the amount of \$5,375 from the Marketing and Public Relations/Website Development line of the budget

- Accept: Committee/Subcommittee Minutes
1. Broadband and Advanced Technology 2/6/2023
 2. Marketing and Public Relations 1/23/2023
 3. Leisure Travel 1/9/2023

11:05 **ITEMS REMOVED FROM CONSENT AGENDA** President Benson

11:10 UNFINISHED BUSINESS

1. 2023 Planning Session (Willmar Conference Center) Aaron Backman

11:40 NEW BUSINESS

1. Micropolitan Ranking Aaron Backman

2. EDC Intern Sarah Swedburg

12:10 REPORTS

1. Economic Development Activity Jacob Kolander/Justice Walker/Leslie Valiant/
Aaron Backman/Sarah Swedburg

2. Elevate Community Business Academy Sarah Swedburg

12:45 COMMITTEE REPORTS

1. Agriculture and Renewable Energy Development Abdulcadir Gaal/Sarah Swedburg
a. Industrial Hemp Exploratory Subcommittee Sarah Swedburg

2. Broadband and Advanced Technology Jesse Gislason/Sarah Swedburg

3. Business Retention and Expansion/Recruitment Les Heitke/Mary Warszynski/
Aaron Backman/Sarah Swedburg

4. Finance Kelly TerWisscha/Aaron Backman/Sarah Swedburg

5. Marketing and Public Relations Jesse Gislason/Kelsey Olson

6. Leisure Travel Art Benson/Kelsey Olson
a. Glacial Ridge Curling Club update Art Benson

12:55 WHAT'S UP. Board Members

1:00 ADJOURNMENT President Benson

NEXT MEETING—The next regular board meeting is **11:00 a.m., Thursday, April 13, 2023** at the Community Room of Heritage Bank, 310 First Street SW, Willmar, and via ZOOM video conference