

SPONSOR PROSPECTUS

# PARTNERS IN AG Innovation

EDUCATION & CONVERSATION AROUND TODAY'S CRITICAL ISSUES | 08.01.19

HOSTED BY



# PARTNERS IN AG INNOVATION CONFERENCE

## Partners in Ag Innovation Conference

**DATE:** August 1, 2019

**LOCATION:** MinnWest Technology Campus – Willmar, MN

**M**innWest Technology Campus and The Kandiyohi County & City of Willmar Economic Development Commission (EDC) are joining as co-hosts for a new agriculture focused-conference in early August. **Partners in Ag Innovation** replaces MinnWest’s annual Ag and Animal Science Conference (heading into its 9th year) and the EDC’s past Talent & Technology for the Progressive Farm Manager event. The event will be hosted on the MinnWest Technology Campus and planning efforts will be co-led by the organizations as well as the EDC’s Agriculture and Renewable Energy Development Committee whose mission is to sustain, identify and develop agriculture, agribusiness and renewable energy opportunities.

On August 1, this conference will bring together the region’s top agriculture and animal science stakeholders to hear thought-provoking speakers and network with peers. This year’s conference will focus on new opportunities such as the Industrial Hemp sector as well as new markets and marketing ideas for existing production areas this region is well-known for. Workforce and technology are important topics that will also be woven into the day. Lastly, the conference will highlight some regional success stories through the Storytellers session. We hope you can join us for this important conference.

**Attend to connect with leaders in Agriculture and Animal Science in these important areas:**



Economic Development



Education



Engineering / Technical



Financial / Investor



Government / Regulatory



Production



Research

### SPONSORSHIP LEVELS

| LEVEL                      | COST    |
|----------------------------|---------|
| Platinum                   | \$6,000 |
| Gold – Luncheon Sponsor    | \$4,000 |
| Silver Sponsor             | \$2,500 |
| Bronze –Supporting Sponsor | \$1,500 |

# 2019 AGENDA HIGHLIGHTS & FEATURED SPEAKERS

## Factors that Influence Market Trends

*Don Carlson  
Commodities Manager-  
Bushmills Ethanol*

## New Opportunities in Agriculture: Industrial Hemp

*Bethleen McCall  
Industrial Hemp Advisor,  
The Bon Vivant Group  
Bushmills Ethanol*

## Featured Keynote Speaker on New Markets: DARIN NEWSOM



Darin Newsom, formerly with DTN has 30 years' experience analyzing commodity markets; covering grains and oilseeds, livestock, energies, metals, etc. and understanding the different characteristics of each. He has appeared on numerous financial television programs to talk markets and is a regular analyst on the Iowa Public Television

program Market to Market. He is a market columnist and technical analyst blogger, whose work has been featured on websites and in magazines for decades. Newsom is well known, speaking internationally and providing his unique analytical observations and years of experience on market outlook and how markets work in an entertaining and informative manner.

*Follow the latest agenda updates at [www.partnersinag.com](http://www.partnersinag.com)*



## WHO WILL YOU MEET?

*Network and share best practices with other leaders in the agricultural and animal science sector.*

## FIRESIDE CHAT

*with new Minnesota Department of Ag Commissioner Thom Petersen*



# 2018 CONFERENCE HIGHLIGHTS

## 2018 REGISTRANTS BY TYPE

- **14%** Education
- **9%** Engineering
- **11%** Financial/Investor
- **12%** Government/Regulatory
- **16%** Other
- **20%** Producer
- **18%** Service Provider



Thank you to our Past Sponsors.



# SPONSOR PACKAGES

Get access to decision makers in the regional Ag community and confirm your company's commitment to sharing our important story!

| LEVEL                            | SPONSOR BENEFITS   |
|----------------------------------|--|
| <b>PLATINUM</b>                  | <b>\$6,000</b> <ul style="list-style-type: none"><li>• Opportunity to participate on the Conference Content Advisory Committee</li><li>• Opportunity to be involved with one session through one of the following opportunities: introduce session; speaking role on panel or moderate panel discussion</li><li>• Top line logo placement as a Platinum Sponsor on all print and collateral materials, event signage, website and emails</li><li>• Ad in our web based interactive platform</li><li>• Sponsor firm to be featured in one of the marketing email blasts between April and September. Description of firm and services with logo will be featured with link to website</li><li>• Multiple social media mentions</li><li>• Preferred location to for table-top display in networking area at Conference</li><li>• Six tickets to attend the conference</li><li>• Opportunity to present at a special session prior to the general Conference if interested</li><li>• Opportunity to send event invitation email to your contact lists</li></ul> |
| <b>GOLD</b><br><i>Limit of 1</i> | <b>Lunch Sponsor: \$4,000</b> <ul style="list-style-type: none"><li>• Official "Host" of the Lunch on main conference day</li><li>• Opportunity to do a brief welcome to attendee at lunch from Podium</li><li>• Ad in our web based interactive platform</li><li>• Multiple social media mentions</li><li>• Company logo included on all conference materials</li><li>• Table top display at Conference in Networking Area</li><li>• Four tickets to attend the conference</li><li>• Opportunity to send event invitation email to your contact lists</li></ul>   |
| <b>SILVER</b>                    | <b>\$2,500</b> <ul style="list-style-type: none"><li>• Ad in our web based interactive platform</li><li>• Company logo included on all conference materials</li><li>• Table top display at Conference in networking area</li><li>• Social media mentions</li><li>• Two tickets to attend the conference</li><li>• Opportunity to send event invitation email to your contact lists</li></ul>   |
| <b>BRONZE</b>                    | <b>Supporting Sponsor: \$1,500</b> <ul style="list-style-type: none"><li>• Web link to company logo in our web based interactive platform</li><li>• Company name listed as "Supporting Sponsor" on all program materials</li><li>• One ticket to attend the conference</li><li>• Opportunity to send event invitation email to your contact lists</li></ul>  |

# SPONSOR CONTRACT

**To reserve your sponsorship, please complete this form and send to:**

**Sara Stark Mikolich**, Conference Planner | **Email:** smikolich@starkgroupinc.com

Today's Date: \_\_\_\_\_ Sponsorship Level & Fee: \_\_\_\_\_

Name of Company: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_

**Individual to be invoiced:** \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Logistics Contact:** \_\_\_\_\_ Title: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Company Website for linkage:** \_\_\_\_\_

**PAYMENT:**  I have enclosed a check for the full amount.  Please invoice me.

**Mail check to:**

MinnWest Technology Foundation  
1700 Technology Drive NE, Suite 101  
Willmar MN 56201  
Attn: Joanna Schrupp

**Sponsor terms and agreement of conduct:**

- Once the contract is signed, this is a binding agreement. After payment is received there are to be no refunds following the execution of this agreement unless Minnwest Technology cancels the event due to any unforeseen situations that would affect the general population from attending the conference. In the event of a cancellation, either a refund or credit letter will be issued.
- There are to be no competing events held during the regular hours of operation of the conference. This includes scheduled set-up hours. Dinners or receptions should be held after hours.
- Each sponsor/exhibitor is responsible for: Shipping of display materials to and from the conference venue; labor charges incurred for the handling of equipment and crates; installation and usage of electrical services; and telephone installation and related charges. Set up and breakdown of display is responsibility of exhibitor. Please remember to bring extra labels to ship back your materials.