



Kandiyohi County & City of Willmar  
ECONOMIC DEVELOPMENT COMMISSION

**JOINT OPERATIONS BOARD MEETING  
AGENDA**

**11:00 a.m., November 14, 2019  
EDC Board Room, Willmar, MN**

11:00 **CALL TO ORDER** (7 members/4 = quorum) . . . . . President Kelly TerWisscha

11:01 **ADDITIONS OR DELETIONS TO AGENDA OR CONSENT AGENDA** . . . . . President TerWisscha

**11:03 CONSENT AGENDA**

- Approve:
1. Minutes of October 10, 2019 meeting
  2. Financial reports as of October 31, 2019
  3. Payment of REDstar invoice for \$1,721.62 from the Marketing and Public Relations Committee’s budget
- Accept: Committee/Subcommittee Minutes
1. Broadband and Advanced Technology 10/7/2019
  2. Business Retention and Expansion/Recruitment 10/4/2019
  3. Marketing and Public Relations 9/23/2019

11:05 **ITEMS REMOVED FROM CONSENT AGENDA** . . . . . President TerWisscha

**11:10 UNFINISHED BUSINESS**

**11:20 NEW BUSINESS**

1. Blue Cross Blue Shield Health Insurance Renewal Rate . . . . . Aaron Backman

**11:45 PROGRESS REPORTS**

1. Willmar/Willmar Industrial Park . . . . . Dave Ramstad/Aaron Backman
  - a. Innovative Business Development Public Infrastructure Grant Approval

- 2. Strategic Priority Areas
  - a. Agricultural Innovation
    - i. Industrial Hemp Industry . . . . . Connie Schmoll
  - b. Broadband
    - i. Washington, D.C. Broadband Conference . . . . . Connie Schmoll
  - c. Business Support
    - i. Presentation to Kandiyohi County Banker’s Association . . . . . Aaron Backman
  - d. Workforce Development
    - i. CDL Simulator Program Fundraising Update . . . . . Aaron Backman
- 3. Rural Child Care Innovation Program . . . . . Connie Schmoll
- 4. Opportunity Zone Marketing . . . . . Aaron Backman
- 5. Highway 23 Coalition . . . . . Donna Boonstra/Aaron Backman
- 6. Business Visits and Meetings . . . . . Aaron Backman/Connie Schmoll

**12:50 COMMITTEE REPORTS**     **[REMINDER: UNLESS A BOARD MEMBER HAS A QUESTION OR NEEDS ACTION ON A COMMITTEE RECOMMENDATION, ONLY COMMITTEES WITH NEW INFORMATION SINCE THE MINUTES INCLUDED IN THE BOARD PACKETS SHOULD REPORT]**

- 1. Agriculture and Renewable Energy Development . . . . . Rollie Boll/Connie Schmoll
- 2. Broadband and Advanced Technology . . . . . Donna Boonstra/Connie Schmoll
- 3. Business Retention and Expansion/Recruitment . . . . . Les Heitke/Kelly TerWisscha/  
Aaron Backman
- 4. Finance . . . . . Kerry Johnson/Aaron Backman
- 5. Marketing and Public Relations . . . . . Donna Boonstra/Jesse Gislason/Aaron Backman
- 6. Leisure Travel . . . . . Art Benson/Aaron Backman

**1:00 ADJOURNMENT** . . . . . President TerWisscha

**NEXT BOARD MEETING—11:00 a.m., Thursday, December 12, 2019** at the EDC office, Willmar